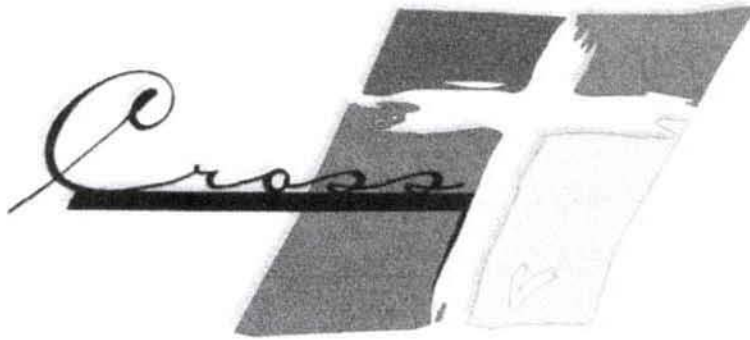


CGB-CC-0271



Received & Inspected

JAN 18 2012

FCC Mail Room

January 16, 2012

Case Identifier: CGB-CC-0271
CrossTV

To whom it may concern;

Hello, my name is Mark Kielar and I am the founder and principle of CrossTV. The following is the explanation of why CrossTV requires a closed caption exemption or literally will not be able to continue as a philanthropic 501c3 non profit charity organization:

The attached information shows the income/donation versus expense ratio for the most recent calendar years for CrossTV. If you'll note, even after income and donations, the company operates at a net deficit. As principle of the organization (and the person who puts in the most work hours per year towards the charity work that CrossTV does) I do not take ANY salary, and, in fact, must personally supplement each years income/donations substantially in order to make up for the annual deficit, and allow the charity work to continue.

If CrossTV were compelled to also add an additional \$183,000 to annual expenses due to the need to put closed captioning in place, the annual deficit would be too staggeringly high to even supplement, forcing us to discontinue the quality charity work that takes place, layoff all of our employees, and close the company down.

With that in mind, we respectfully request an extension of our closed captioning exemption.

Sincerely yours,
Mark Kielar

A handwritten signature in dark ink, appearing to be 'M. Kielar'.



Income VS Expenses:

2010 Sales \$177,000 & Donations \$100,900=\$277,900

2010 Expenses =\$395,900

2010 Deficit = \$-118,000

2011 Sales \$110,800 & Donations \$189,300 =\$300,100

2011 Expenses =\$314,200

2011 Deficit = \$-14,100

Employees:

Number of Paid Employees - 2 FT, 1 PT

Closed Captioning Costs:

- Number of Programming Hours Crosstv has in total = 220hrs.
- Average Cost of Closed Captioning = \$250 per hour = \$55,000
- Replacement cost of all broadcast tapes currently = \$53,000
(to include man-hours, materials and shipping costs)
- Projected additional, ongoing, annual expenses to maintain
Closed Captioning =\$45,000-\$75,000